

**TRAINING
PROGRAM**

FIELD LEADER

**COACH
MENTOR
MOTIVATE
INSPIRE**

**Breslin Strategies three
module program facilitates
workshop, book & study
guide, and video coaching.**

Breslin
STRATEGIES INC.

FIELD LEADER



TRAINING PROGRAM

The entire construction industry faces the same issue with developing Field leaders. **Here's** why—Field Leaders:

- Manage tens to hundreds of millions of dollars' worth of projects over their career
- Often have more responsibilities than they can handle
- Have had little formal leadership and management training
- Need to redefine their mindset from blue collar to professional leader

Foremen run every construction project in North America every day. But most foremen have no formal management or leadership training and this impacts schedule, profit, retention and more.

Key Benefits of Ongoing Field Leader Development Training:

- Develop strong field leadership for today and tomorrow
- Increase productivity and performance
- Promote Buy-In, Loyalty, and Retention

THE FIELD LEADER TRAINING PROGRAM INCLUDES:

- **Five Minute Foreman Workshop**
- **Five Minute Foreman Book & Study Materials**
- **One Year of Online Video Coaching**

Breslin
STRATEGIES INC.

THE FIVE
MINUTE

FOREMAN

WORKSHOP



The Five Minute Foreman Workshop

The Five Minute Foreman Workshop provides concrete lessons for field leader improvement. Designed in a manner to make an immediate impact on field operations, foremen will walk away knowing exactly what to do to get better results from their crews, and on their projects. Foremen will gain insight to understand, and accept, the role of manager and professional in representing their company and industry. Program includes a take home Action Plan for each participant.

What Foreman are saying when asked: **“What one thing will you do differently after The Five Minute Foreman Workshop?”**

“Praise someone’s actions not their outcome.”

“Influence, not authority.”

“Get employees more involved in the decision-making process”

“Try to encourage and mentor my men under me.”

“Explain more effectively to personnel. Listen to people. Take time to be more efficient.”

“Since I went to this class, I have been a lot better to my wife and kids and that’s a HUGE positive.”

Breslin Strategies, Inc. | 925-705-7662 | www.breslin.biz

**IMPROVING
COMMUNICATION,
TEAMWORK &
PRODUCTIVITY**

I just want to start with how thankful I am that I was able to attend the field leader day. The impact so far has been amazing in my day to day activities at work as well as at home. I never would have thought that the field leader day would have this much of an impact on my life.”

Allen, APi Group

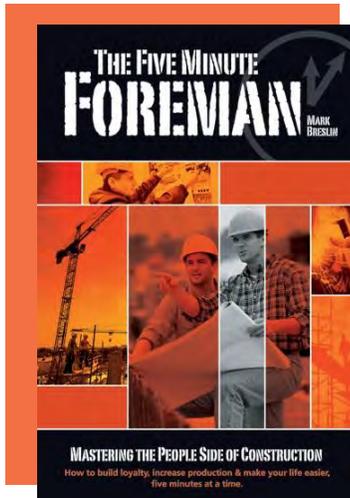
“I have been in the trade for 25 years and have always thought that my way was the right. I was so wrong! There are better ways to do things and the field leader training helped me professionally and personally in ways I can’t express with words. Thanks again for seeing in me what I didn’t see in myself.”

T.J., Supervisor, Western States Fire Protection Co

THE FIVE
MINUTE

FOREMAN

BOOK



MASTERING THE PEOPLE SIDE OF CONSTRUCTION

The Five Minute Foreman: **Self-Study**
Mastering The People Side of Construction

This book is all about giving foremen the tools and the time to grow and succeed. From this time investment will come the management, communication and people skills necessary to be a successful professional.

This book – and every lesson in it – is meant to serve that purpose. If your foreman are willing, the opportunity to become a better communicator, motivator and leader is waiting. Growing leadership potential unleashes talents and abilities. And then, in turn, the same thing can happen for every person who will ever work under them. Professional Construction Foreman is more than a job title. It should be a reflection of your foreman at their very best. This book is about how to get there. Five minutes at a time. (Comes with FREE training material.)

MAKE CHANGE HAPPEN.

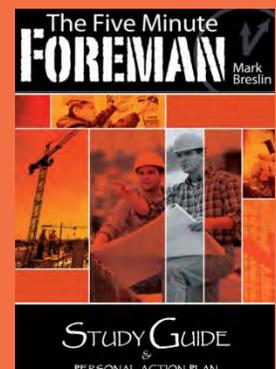
Give your field leaders the key steps to improving communication, teamwork and productivity. **Plan now for work and life success.**

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& MATERIALS

ALSO INCLUDES:

STUDY GUIDE & ANSWER KEY



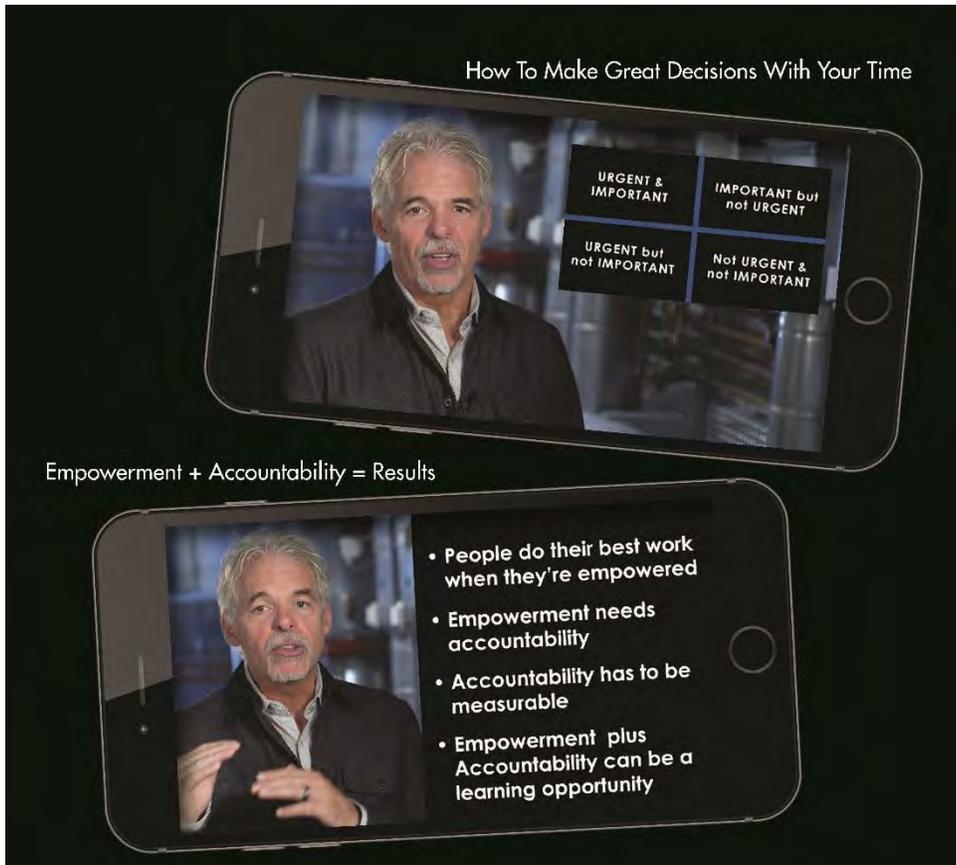
ACTION PLAN



PROFESSIONAL CONSTRUCTION LEADER

VIDEO

COACHING



THE PROFESSIONAL CONSTRUCTION LEADER (PCL)

This educational series delivers leadership lessons to your field leaders over the course of a year, with Mark Breslin as your Coach.

- **One Year Subscription** to On-Demand library of video coaching lessons accessible 24/7
- All videos 2 to 3 minutes – brief, powerful, easily acted on
- Follow up discussion questions to reinforce lessons
- Short, practical and ready to put into action
- Speaks the jobsite language
- Perfect for Millennial Learners: preferred learning method!

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"The Professional Construction Leader Video Series works! It works, because Mark is real. His blatantly honest family history and experience have wrapped him into who he is today. No bias, no bullshit. He speaks with clarity, sincerity, and conviction. The messages are simple, clear and strong. To do this in two minute messages is perfect for our very busy people."

Brian Johnson,
Senior Executive Advisor,
Michels Corporation

"We just watched a couple of videos and they are awesome! What a great program, so simple yet packed with information!"

Jeremey Ellingson, Chief
Operating Officer, Ellingson
Companies

"The Professional Construction Leader coaching videos have been instrumental to the success of our Foreman meetings."

Craig Wright, Chief of Staff,
Central South Carpenters
Regional Council

PROMOTE
DEVELOP
RETAIN

Breslin
STRATEGIES INC.

OUR MISSION

Our mission is to be a catalyst for change in not only the workplace, but in people. We help leaders understand that any organization or person can undergo a transformation. This can be accomplished through the adoption of a growth mindset, rejection of self-imposed limits and a committed investment in others.

We would like to personally thank all of our clients, colleagues, and friends who have trusted us enough to act on these principles and who value honesty and action more than comfort or the status quo.

VALUE

Delegate your field leader education to Breslin Strategies. A time & cost effective foreman leadership training program.

**YOUR
COACH**

Mark Breslin: As an active influencer, Mark's 35+ years of experience in the construction industry will positively change your field leaders. Mark (personally) delivers each video lesson with passion and motivation, offering your team the strategies to push positive behaviors. Elevate your team to leadership success.